

M2 CS
racing winter cup

SEASON 2020 / 2021



bmw-m2-wintercup.com





M2 CS
RACING WINTER CUP



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CALENDAR

11/12 Dec Portimao/P

15/16 Jan Estoril/P

12/13 Feb Jerez/E

tba Mar Barcelona/E

MODE

40 min. Qualifying 1&2

25 min. Sprint Race 1

25 min. Sprint Race 2

45 min. Endurance Race

FREE TESTS & EVENTS

Up to 12 hours additional track time bookable at each event for testing, VIP-events and incentives

promoted by **GEDLICH** RACING 



M2 CS *racing winter cup*

YOUR RACE CAR

450 hp

550 Nm

6 cylinder turbo engine

1.625 kg

7 speed paddle
shift gearbox

ABS & DSC



M2 CS *RACING WINTER CUP*

M2 WINTER CUP USP's

Equally for young drivers
and experienced ones

Honest racing through equal
opportunities and standard tires

Optimal racing machine

Lots of driving time through three races,
lots of testing tracktime bookable

Extensive reporting (print, online, livestream)





M2 CS RACING WINTER CUP

GET YOUR COCKPIT

Own Car

Bring your own car and your team, entry fee per race

1.490 €

Arrive & Drive

Entry fee, car, fuel, team service and all mileage included

Bring your helmet and go racing

Shared with another driver

8.400 € per race or 33.530 € full season

all prices net. plus VAT

Arrive & Drive packages provided by





Media plannings

- Press releases available for every event (before, during, after)
- Online coverage by Motorsport-Total (2.9 million unique web users)
- Online coverage by BMW and BMW Sports Trophy
- Print coverage by sport auto (Europe's biggest sports car magazine)
- Articles and reviews for every event and for special occasions and stories
- Newsletter distribution
- Livestream in english language for international broadcast



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